



**FOR IMMEDIATE RELEASE**

## **Registration Now Open for Leather Pride**

*Palm Springs, CA – September 20, 2009*

Palm Springs Leather Order of the Desert (PSLOD) announces that the schedule has been finalized and that weekend packages and single tickets are now available for Palm Springs Leather Pride 2009. This year's event will take place November 12-15.

"For 2009, we're returning to our roots, with an extra focus on fostering the camaraderie and fun that led us to create our very first Leather Pride weekend," said Ken Blochowski, PSLOD President. "This year's celebration is filled with activities that are sure to entice and entertain, all while celebrating the unique character of our Desert's Leather and Fetish Community."

Two favorite events from past years—Friday night's **Formal Leather Dinner Presented by Pulp Magazine** and Sunday afternoon's clothing-optional '**Turning Up The Heat' Fetish Pool Party Barbecue**—have returned to this year's lineup. These activities join Saturday's traditional centerpiece, the ever-popular **Mr. Palm Springs Leather Contest** and hot and sexy **Recon Victory Dark Dance**. Several **Bar Cruise Parties**, a select **Vendor Market**, and the annual **Tom of Finland Foundation Beer Bust Benefit** round out a full, yet laid-back weekend schedule.

"The Formal Leather Dinner will be an especially wonderful way to kick off the weekend," says Blochowski. "With a two-hour open bar, five elegant buffets and the LeatherMatch.com Cigar Tent, it promises to be a truly fantastic affair!" Because of capacity restrictions, only 125 dinner tickets are available. Tickets are reserved for VIP Weekend Package Holders only and are expected to sell out, so participants who are interested in attending are encouraged to register early.

In addition to the dinner, the VIP Weekend Package includes admission to the contest, dance party and barbecue, plus a commemorative T-shirt, collectible dog tags and a run pin. The entire package—over \$120 worth of tickets and merchandise—is priced at only \$89. "We're extremely aware of the difficult times that everyone is facing, so we worked especially hard to create a value-priced weekend package rate," says Blochowski. "It's actually the lowest price that we've been able to offer since 2002!"

Outside of the weekend package, single tickets are available for the Mr. Palm Springs Leather Contest/Recon Victory Dark Dance and the Fetish Pool Party Barbecue. All other activities are free and open to the public.

For detailed information about all of the weekend's activities and the opportunity to purchase packages and individual tickets, visit the Leather Pride web site at [DesertLeatherPride.com](http://DesertLeatherPride.com). While unsold tickets will be available at the door of most events, guests are encouraged to purchase tickets in advance so that they don't miss out on the activities that they desire most. All ticketed events are ASL interpreted.

### **About Leather Pride**

Since back in the '90s when we hosted "Sweating Bullets," Palm Springs Leather Order of the Desert has called our tribe mates from around the world to gather in our Valley Oasis each November for a hot, sexy weekend celebration of Leather/Fetish fellowship and fun. Today, Palm Springs Leather Pride is one of our city's most popular LGBT events and one of the largest, longest-running, and most successful Leather/Fetish Events in Southern California.

Leather Pride could not take place without the support of our generous sponsors. This year's Gold Level supporters include Recon.com; Pulp and The BottomLine Magazines; Elbow Grease Lubricants; Bud Light; BigMuscle.com/BigMuscleLeather.com/BigMuscleBerars.com; Confession Nightclub & Lounge; Gear Leather & Fetish; Tool Shed; The Barracks; LeatherMatch.com and Hunter's Nightclubs.

This year's event benefits the PSLOD Recovery Fund.

For more information about Leather Pride, visit [www.desertleatherpride.com](http://www.desertleatherpride.com).

### **About PSLOD:**

With over 50 members, Palm Springs Leather Order of the Desert is the Coachella Valley's largest Leather/SM/Fetish social, educational, support and charitable organization. We promote with power and pride the right of all adults to engage in safe, sane and consensual sexual expression. We are most well-known for producing *Turning Up the Heat*, Palm Springs' annual Leather Pride celebration and the *Fetish Ball*. A registered 501(c)3 not-for-profit corporation, PSLOD donated over \$18,000 to over a dozen local and national charities in 2008. Local recipients included the AIDS Assistance Program, Desert AIDS Project, Desert Pride Center, Desert Women for Equality Mammogram Program and Well in the Desert.

For more information about PSLOD, visit our web site at <http://www.pslod.org>.

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