



FOR IMMEDIATE RELEASE

Leather Order Announces Annual Leather Pride Celebration

Palm Springs, CA – June 8, 2009

Palm Springs Leather Order of the Desert (PSLOD) announces that dates have been set for *Turning Up the Heat*, the annual Palm Springs Leather Pride Celebration. This year's event will take place November 13-15, 2009.

"Rumors have been spreading that because of the theft of last year's proceeds, this year's event was being canceled," said Ken Blochowski, PSLOD's President. "We want to reassure everyone that Palm Springs Leather Pride is alive and well. In fact, plans for another hot, sexy celebration of leather/fetish fellowship and fun are well underway!"

This year's Leather Pride will be centered on the signature events which have most distinguished Palm Spring's celebration from others over the years:

- The Formal Leather Fellowship Dinner
- The Mr. Palm Springs Leather Contest and Victory Dark Dance Party
- The sizzling Leather/Fetish Pool Party

Once again Leather Pride will take place the weekend following the Greater Palm Springs Pride Festival (November 7-8) so that guests who wish to make an extended vacation to Palm Springs may enjoy both celebrations.

Further details about Leather Pride 2009, including the complete schedule of events and ticket prices, will be posted in the coming months on the Order's web site, www.pslod.org. Individuals who wish to join the Leather Pride email list may do so by sending a message to secretary@pslod.org.

This year's event benefits the PSLOD Recovery Fund.

About PSLOD:

With over 50 members, Palm Springs Leather Order of the Desert is the Coachella Valley's largest Leather/SM/Fetish social, educational, support and charitable organization. We promote with power and pride the right of all adults to engage in safe, sane and consensual sexual expression. We are most well-known for producing *Turning*

Up the Heat, Palm Springs' annual Leather Pride celebration and the *Fetish Ball*. A registered 501(c)3 not-for-profit corporation, PSLOD donated over \$18,000 to over a dozen local and national charities in 2008. Local recipients included the AIDS Assistance Program, Desert AIDS Project, Desert Pride Center, Desert Women for Equality Mammogram Program and Well in the Desert.

About the PSLOD Recovery Fund:

Shortly after the conclusion of 2008's Leather Pride celebration, the membership of PSLOD discovered that its Treasurer had conspired with his partner to empty all of the organization's bank accounts and flee to Europe. The theft deprived the organization of over \$52,000—the complete total of all of PSLOD's Leather Pride door receipts, plus its charitable gift fund and operating reserves. It also left the organization with over \$16,000 of unpaid Leather Pride bills. The PSLOD Recovery Fund is a short term project designed to retire the organization's debt and provide it with enough operating funds to regain financial stability. Individuals interested in making a tax-deductible contribution to the fund may contact Ken Blochowski, PSLOD President, for more information.

For more information, contact:

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